

NEW THIS YEAR: \$100 REWARDS! SEE INSIDE

# SALE · A · BRATION

JANUARY 3 – MARCH 31, 2018



# GET MORE OF WHAT YOU LOVE — FOR — FREE



During our annual Sale-A-Bration event, we love FREE. In fact, we love free so much we give you three different ways to earn free products: shop, join, and host.

## SHOP

Love everything? Earn it all! For every \$50 you spend (before tax and shipping), choose a FREE product from this brochure. **Plus, new this year: Earn even bigger rewards when you spend \$100 (before tax and shipping).** Just look for the \$50 and \$100 reward icons throughout the brochure.



Watch for another set of special Sale-A-Bration items coming February 16!

### OUR PRODUCTS

Red rubber stamps come with wood blocks for permanent mounting, or reusable clear blocks can be purchased separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 3 of the annual catalog for details. All stamp artwork is shown at 100%. Visit [stampinup.com/translated](http://stampinup.com/translated) to see our products available in other languages.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalog; OC refers to the occasions catalog. To see our products online, visit [stampinup.com/store](http://stampinup.com/store).

*Product availability may be limited towards the end of the promotional sales period.*

# JOIN

Join Stampin' Up!® during Sale-A-Bration, get even more rewards, and live what you love.

## STANDARD STARTER KIT + MORE STAMPS DURING SALE-A-BRATION

**FIRST:** Choose \$125 in Stampin' Up! products for just \$99!

**SECOND:** Choose TWO additional FREE stamp sets\*—that's up to a \$101 value!

*\*You may choose any stamp sets from the annual or occasions catalogs; bundles, kits, and Sale-A-Bration items cannot be selected as free stamp sets for this promotion.*

# HOST

Host a stamping event and share your passion. Plus, when you host a qualifying party during Sale-A-Bration, you'll get more Stampin' Rewards—**\$25 more!** You can even put your Stampin' Rewards toward the cost of your Starter Kit.

PARTY SALES <sup>1</sup> (BEFORE TAX & SHIPPING)	STAMPIN' REWARDS <sup>2</sup>	MORE WITH SALE-A-BRATION
\$150	10%	—
\$250	10%	\$25 MORE in Stampin' Rewards with \$250 in party sales! <sup>3</sup>
\$300	12%	
\$450	14%	
\$600 OR MORE	16%	

*Party sales of \$450 or more also earn one 50%-off item. Items that can be purchased with this discount include full-priced items and bundles only.*

<sup>1</sup>You also earn Stampin' Rewards when you place a qualifying order online.

<sup>2</sup>Stampin' Rewards cannot be used on a 50%-off item.

<sup>3</sup>Before tax and shipping.



Our new Distinktive\* stamps lay down the ink at different opacities giving the finished image more depth—just ink the surface lightly for a perfect photographic finish.

*\*Patent pending*



*Thank You*

SENDING  
*Heartfelt*  
THOUGHTS

*Thinking  
of You*

### HEARTFELT BLOOMS

147197 (wood blocks included)  
147202 (suggested clear blocks: b, c, e)  
4 rubber stamps • Available in French



## THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Heartfelt Blooms Stamp Set (p. 4)!



### 8-1/2" X 11" CARDSTOCK

AC p. 184-185

● Sweet Sugarplum • 141418 **\$8.00**

○ Whisper White • 100730 **\$9.00**

### STAMPIN' PADS®

AC p. 184, 201

● Basic Gray Archival • 140932 **\$7.00**

● Sweet Sugarplum Classic • 141395 **\$6.50**

### METALLIC THREAD

○ Silver • 138402 **\$3.00** • AC p. 198

### 3/8" SHIMMER RIBBON

● Pool Party • 144152 **\$7.00** • AC p. 199

### TAILORED TAG PUNCH

145667 **\$18.00** • OC p. 45



FREE SALE-A-BRATION ITEM  
HEARTFELT BLOOMS STAMP SET



Use a single ink color—  
one and done—or  
stamp in gray and color  
with our Watercolor  
Pencils or an  
Aqua Painter® for a cool  
colored-photo effect.

These samples also use the Labeler  
Alphabet Stamp Set (AC p. 180).





FREE  
WITH  
\$50  
PURCHASE

**MIXED MEDALLIONS CARD KIT**

147183

Makes 8 trifold cards. Includes 8 trifold card bases (4 each of 2 designs); 8 white envelopes; 1 die-cut sheet with English, French, and German pieces; 75 adhesive dots.

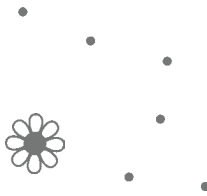
*Berry Burst, Calypso Coral, Sahara Sand, white*



Today is all about YOU!



Beautiful  
FRIEND



**BEAUTIFUL PEACOCK**

147239 (suggested clear blocks: a, c, d)  
12 photopolymer stamps • Two-Step • Available in French



The peacock feathers are so versatile—use them as a flourish or a swirl!





These samples also use the Party Hat Birthday Stamp Set (OC p. 8) and the Lots of Happy Card Kit (OC p. 15).



**LOTS OF LAVENDER**

147194 (suggested clear blocks: a, b, d, e)  
11 photopolymer stamps • Two-Step





## THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Lots of Lavender Stamp Set (p. 8)!



### 8-1/2" X 11" CARDSTOCK

AC p. 185, 194

○ Vellum • 101856 **\$8.00**

○ Whisper White • 100730 **\$9.00**

### STAMPIN' PADS

AC p. 184-186, 201

● Basic Black Archival • 140931 **\$7.00**

● Berry Burst Classic • 144083 **\$6.50**

● Pear Pizzazz Classic • 131180 **\$6.50**

● Perfect Plum Classic • 126963 **\$6.50**

### WHISPER WHITE

#### 1/4" ORGANZA RIBBON

145590 **\$6.00** • OC p. 23

#### STRIPED TREAT BAGS

144255 **\$5.50** • AC p. 195



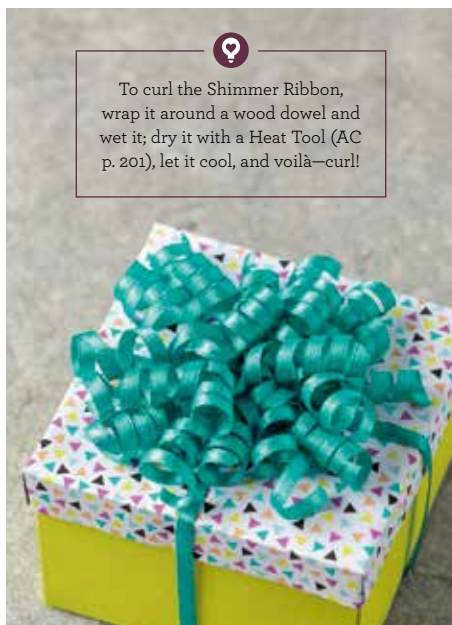
FREE SALE-A-BRATION ITEM  
LOTS OF LAVENDER STAMP SET



This sample also uses the Apron of Love Stamp Set (OC p. 47).



FREE  
WITH  
\$50  
PURCHASE



To curl the Shimmer Ribbon, wrap it around a wood dowel and wet it; dry it with a Heat Tool (AC p. 201), let it cool, and voilà—curl!

## SHIMMER RIBBON PACK

147243

Gorgeous shimmery ribbon in Basic Gray (1/4" wide), Bermuda Bay (1/8" wide), and Calypso Coral (3/8" wide). 3 rolls: 5 yards each.

## THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Sweet Soirée Memories & More Card Pack (p. 11)!



### CAKE SOIRÉE STAMP SET

OC p. 12

Wood-mount • 145521 **\$47.00**

Clear-mount • 145745 **\$35.00**

### NOTE CARDS & ENVELOPES

○ Whisper White • 131527 **\$6.00** • AC p. 195

### ARCHIVAL STAMPIN' PAD

● Basic Gray • 140932 **\$7.00** • AC p. 201

### WHISPER WHITE SOLID BAKER'S TWINE

124262 **\$3.00** • AC p. 199

### IRIDESCENT SEQUIN ASSORTMENT

144212 **\$5.00** • AC p. 197




### FREE SALE-A-BRATION ITEM

**SWEET SOIRÉE  
MEMORIES & MORE  
CARD PACK**






 Memories & More is perfect for traditional scrapbooking, pocket scrapbooking, and cardmaking! Find more Memories & More products in the annual and occasions catalogs.



**SWEET SOIRÉE MEMORIES & MORE CARD PACK**

147353

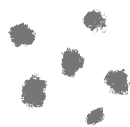
Includes 72 total double-sided cards: 52 3" x 4" cards (2 each of 26 designs); 20 4" x 6" cards (2 each of 10 designs). Available in English only.

*Basic: Gray, Berry Burst, Calypso Coral, Daffodil Delight, Flirty Flamingo, Marina Mist, Old Olive, Powder Pink, Rich Razzleberry, Whisper White*  
 Coordinates with Sweet Soirée suite (OC p. 10-13)

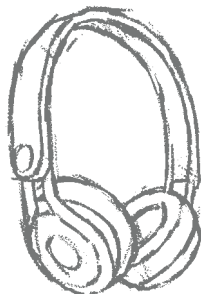
Visit [stampinup.com/store](http://stampinup.com/store) and search by item number to see all card designs.



YOU'RE  
**AWESOME**



HERE'S TO AN  
**EPIC**  
CELEBRATION



**EPIC CELEBRATIONS**

147232 (wood blocks included) • 147236 (suggested clear blocks: a, b, c, h)  
6 rubber stamps • Available in French

FREE  
WITH  
**\$50**  
PURCHASE





## BUBBLES & FIZZ DESIGNER SERIES PAPER

147244

12 sheets: 2 each of 6 double-sided designs. 12" x 12". Acid free, lignin free.

*Basic Gray, Bermuda Bay, Calypso Coral, Daffodil Delight, Lemon Lime Twist, Whisper White*  
Coordinates with Bubble Over Stamp Set (OC p. 32)

## THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Bubbles & Fizz Designer Series Paper (p. 13)!



**BUBBLE OVER BUNDLE**  
Bubble Over Stamp Set +  
Bottles & Bubbles Framelits™ Dies  
146082 **\$40.50** • OC p. 32

**8-1/2" X 11" CARDSTOCK**  
O Whisper White • 100730 **\$9.00** • AC p. 185

**PICTURE PERFECT PARTY**  
CARDSTOCK PACK  
145560 **\$8.00** • OC p. 5

**CLASSIC STAMPIN' PAD**  
● Bermuda Bay • 131171 **\$6.50** • AC p. 186

**GLITTER & CLEAR EPOXY SHAPES**  
145632 **\$7.00** • OC p. 33



FREE SALE-A-BRATION ITEM  
**BUBBLES & FIZZ**  
DESIGNER SERIES PAPER

## THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Tutti-frutti Cards & Envelopes (p. 14)!



### FRUIT BASKET STAMP SET

145833 **\$16.00** • OC p. 29

### 8-1/2" X 11" CARDSTOCK

○ Whisper White • 100730 **\$9.00** • AC p. 185

### TUTTI FRUTTI 6" X 6"

### DESIGNER SERIES PAPER

145606 **\$10.00** • OC p. 29

### CLASSIC STAMPIN' PADS

AC p. 184-186

- Berry Burst • 144083 **\$6.50**
- Daffodil Delight • 126944 **\$6.50**
- Lemon Lime Twist • 144086 **\$6.50**
- Night of Navy • 126970 **\$6.50**



FREE SALE-A-BRATION ITEM

**TUTTI-FRUTTI  
CARDS & ENVELOPES**



These samples also use the Happy Birthday Gorgeous (AC p. 77) and Lovely Wishes (OC p. 50) Stamp Sets.

## TUTTI-FRUTTI CARDS & ENVELOPES

147242

16 preprinted card bases and envelopes. 4 each of 4 designs.

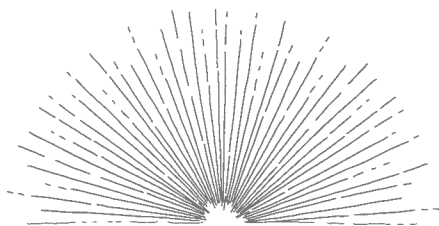
Basic Black, Calypso Coral, Crumb Cake, Daffodil Delight, Lemon Lime Twist, Pool Party  
Coordinates with Tutti-frutti suite (OC p. 28-29)



**PARTY PANDAS**

147218 (wood blocks included)  
 147221 (suggested clear blocks: a, d, e, g)  
 7 rubber stamps • Available in French





are simply  
**YOU**  
*amazing*  
*Let's* to me  
*celebrate*

**AMAZING YOU**

147212 (wood blocks included)  
 147215 (suggested clear blocks: a, c, d, g)  
 8 rubber stamps • Available in French  
 Coordinates with Celebrate You Thinlits™ Dies (p. 17)







FREE  
WITH  
\$100  
PURCHASE



Get both the Amazing You Stamp Set and Celebrate You Thinlits when you spend \$150!

**CELEBRATE YOU THINLITS DIES**

146840

3 dies. Largest image: 3-9/16" x 1-1/8". Available in French.

Coordinates with Amazing You Stamp Set (p. 16). Thinlits will be available in the 2018-2019 annual catalog.



These samples also use the Lots of Love (AC p. 87) and Picture Perfect Birthday (OC p. 5) Stamp Sets.

Create an ombre "celebrate" by die cutting the word in each desired color of cardstock, then cutting the individual letters, and gluing them onto a single-colored die cut.



## THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Happy Wishes Stamp Set (p. 19)!



### 8-1/2" X 11" CARDSTOCK

AC p. 186, 194

- Calypso Coral • 122925 **\$8.00**
- Rich Razzleberry • 115316 **\$8.00**
- Whisper White Thick • 140272 **\$7.00**

**WOOD TEXTURES**  
**DESIGNER SERIES PAPER STACK**  
 144177 **\$10.00** • AC p. 187

**CLASSIC STAMPIN' PADS**  
 AC p. 186

- Calypso Coral • 126983 **\$6.50**
- Rich Razzleberry • 126950 **\$6.50**

**EMBOSSING PASTE**  
 141979 **\$8.00** • AC p. 201

**3/8" CLASSIC WEAVE RIBBON**  
 ○ Soft Sky • 144160 **\$7.00** • AC p. 198

**TOUCHES OF NATURE ELEMENTS**  
 144216 **\$6.00** • AC p. 196

**PATTERN PARTY DECORATIVE MASKS**  
 144103 **\$6.00** • AC p. 201

**PALETTE KNIVES**  
 142808 **\$5.00** • AC p. 201

**LOTS OF LABELS FRAMELITS™ DIES**  
 138281 **\$27.00** • AC p. 214



**FREE SALE-A-BRATION ITEM**  
**HAPPY WISHES STAMP SET**

you  
are the  
be **happy**

anniversary  
birthday  
you make me so  
wishing you a  
friends  
wishes  
for you

**best,**

I love  
having a

friend  
like you

hope you  
have the

day

sending  
my very

---

**HAPPY WISHES**

147224 (wood blocks included)

147227 (suggested clear blocks: a, b, c, h, i)

16 rubber stamps • Available in French

FREE  
WITH  
\$100  
PURCHASE

FIND NEW WAYS TO CELEBRATE



IN THE 2018

# occasions catalog!

Only available through May 31, 2018

Contact your demonstrator today to get your copy or visit **stampinup.com** to learn more.

#### PROMOTIONAL SALES PERIOD: JANUARY 3–MARCH 31, 2018

Product availability may be limited toward the end of the promotional sales period.

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#### ORDERING

All products in this catalog may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details.

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HOW TO EARN FREE PRODUCTS!

